



As a User Experience Designer with a strong development background, I have been shaping complex digital products for over 8 years.

I understand what users need — and what it takes to bring solutions to life.

Portfolio and more:

[patrickschoebel.de](https://patrickschoebel.de)

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# Patrick Schöbel

## UX Designer & Developer

### Skills

- Figma
- User Research
- Usability Testing
- Barrierefreiheit
- VoiceOver
- Scrum
- SAFe
- Swift
- SwiftUI
- SwiftData
- Vapor
- Xcode
- Git/GitHub
- REST APIs
- Claude Code AI

### Languages

- German Native speaker
- English C1

### Experiences

#### December 2017 - May 2026

*User Experience Architect Senior Analyst, Accenture Song*

*until Dec 2023: Intermediate Product Designer  
until Dec 2021: Junior Product Designer*

Conducting user research and creating target group-oriented usage concepts for web and app portals in the automotive industry. This involves close coordination within cross-functional, international SAFe teams and with customers, as well as accompanying validation of prototypes through usability tests.

#### Since 2008

*Independent and part-time app development*

UX conception and technical implementation iOS apps both as personal projects and for external clients.

Including one of the first iOS sleep phase alarm clocks, an app developed in close consultation with stakeholders to improve accessibility in public transport, a smart home app, a baby-name finder, and an app for cargo bike management and planning multimodal routes with bicycle-friendly train connections.

In addition, UX audits and technical maintenance of online platforms.

### Education

#### 2016 - 2017

*University of Dundee (Scotland), Master of Science with Distinction in User Experience Design*

Assistive Technologies | MMI

Thesis: „Designing and Evaluating PresActive, a Hand-Gesture Controlled Software Application for Creating Slide-Based Presentations“

#### 2012 - 2015

*Bielefeld University, Bachelor of Science in Kognitive Informatik*

Artificial Cognition | MMI

Thesis: „Design, prototyping, and evaluation of a Leap Motion-controlled presentation program“

#### 2008 - 2011

*Dual training as an IT specialist for application development*

Final project: „Development of a mobile software application to support blind people in using public transportation“